


**TEAM PARKINSON
AT THE SAN FRANCISCO MARATHON
2011 SPONSORSHIP OPPORTUNITY LEVELS**



 TEAM PARKINSON®	VISIBILITY AT THE RUN & EXPO	EVENT SIGNAGE	DIRECT MAIL	WEBSITE	CARBO DINNER
PREMIER SPONSOR Abbott	<ul style="list-style-type: none"> • Logo on Team Parkinson t-shirts, prominently placed • Logo incorporated on Team Parkinson's exhibit wall • Representative from your company in the Team Parkinson booth at the 2 day exposition • Opportunity to provide company literature and giveaways 	<ul style="list-style-type: none"> • Logo on special signage in high traffic areas 	<ul style="list-style-type: none"> • Logo in brochure • Logo in national newsletter 	<ul style="list-style-type: none"> • Logo with link to corporate web page on the Team Parkinson website • Company Name mentioned in e-blasts leading up to the event 	<ul style="list-style-type: none"> • Complimentary preferred seating for 16 • Special recognition as Supporting sponsor at dinner • Speaking opportunity at dinner
PLATINUM SPONSOR \$7,500	<ul style="list-style-type: none"> • Company name on Team Parkinson t-shirts, prominently placed • Opportunity to provide company literature and giveaways 	<ul style="list-style-type: none"> • Company name on special signage in high traffic areas 	<ul style="list-style-type: none"> • Company name in national newsletter 	<ul style="list-style-type: none"> • Company name with link to corporate web page on the Team Parkinson website 	<ul style="list-style-type: none"> • Complimentary seating for 12 • Special recognition as Platinum sponsor at dinner
GOLD SPONSOR \$5,000	<ul style="list-style-type: none"> • Company name on Team Parkinson t-shirts • Opportunity to provide company literature and giveaways 	<ul style="list-style-type: none"> • Company name on special signage in high traffic areas 	<ul style="list-style-type: none"> • Company name in national newsletter 	<ul style="list-style-type: none"> • Company name on the Team Parkinson website 	<ul style="list-style-type: none"> • Complimentary seating for 8 • Special recognition as Gold sponsor at dinner
SILVER SPONSOR \$2,500	<ul style="list-style-type: none"> • Company name on Team Parkinson t-shirts 	<ul style="list-style-type: none"> • Company name on special signage in high traffic areas 	<ul style="list-style-type: none"> • Company name in national newsletter 	<ul style="list-style-type: none"> • Company name on the Team Parkinson website 	<ul style="list-style-type: none"> • Complimentary seating for 4 • Special recognition as Silver sponsor at dinner

Inclusion in brochure, on t-shirts, & other materials is based on the date sponsorship is confirmed & submission is received.

Contact Edna Ball for cut off dates.

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