

**TEAM PARKINSON  
OFFICIAL CHARITY OF THE LOS ANGELES MARATHON  
2011 SPONSORSHIP OPPORTUNITY LEVELS**



	<b>VISIBILITY AT THE RUN &amp; EXPO</b>	<b>EVENT SIGNAGE</b>	<b>DIRECT MAIL</b>	<b>WEBSITE</b>	<b>CARBO DINNER</b>
<b>PREMIER SPONSOR</b>  Abbott	<ul style="list-style-type: none"> <li>• Logo on Team Parkinson t-shirts, prominently placed</li> <li>• Logo incorporated on Team Parkinson's exhibit wall</li> <li>• Representative from your company in the Team Parkinson booth at the 2 day exposition</li> <li>• Opportunity to provide company literature and giveaways</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on special signage in high traffic areas</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in brochure</li> <li>• Logo in national newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Logo with link to corporate web page on the Team Parkinson website</li> <li>• Company Name mentioned in e-blasts leading up to the event</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary preferred seating for 16</li> <li>• Special recognition as Supporting sponsor at dinner</li> <li>• Speaking opportunity at dinner</li> </ul>
<b>PLATINUM SPONSOR</b>  \$7,500	<ul style="list-style-type: none"> <li>• Company name on Team Parkinson t-shirts, prominently placed</li> <li>• Opportunity to provide company literature and giveaways</li> </ul>	<ul style="list-style-type: none"> <li>• Company name on special signage in high traffic areas</li> </ul>	<ul style="list-style-type: none"> <li>• Company name in national newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Company name with link to corporate web page on the Team Parkinson website</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary seating for 12</li> <li>• Special recognition as Platinum sponsor at dinner</li> </ul>
<b>GOLD SPONSOR</b>  \$5,000	<ul style="list-style-type: none"> <li>• Company name on Team Parkinson t-shirts</li> <li>• Opportunity to provide company literature and giveaways</li> </ul>	<ul style="list-style-type: none"> <li>• Company name on special signage in high traffic areas</li> </ul>	<ul style="list-style-type: none"> <li>• Company name in national newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Company name on the Team Parkinson website</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary seating for 8</li> <li>• Special recognition as Gold sponsor at dinner</li> </ul>
<b>SILVER SPONSOR</b>  \$2,500	<ul style="list-style-type: none"> <li>• Company name on Team Parkinson t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>• Company name on special signage in high traffic areas</li> </ul>	<ul style="list-style-type: none"> <li>• Company name in national newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Company name on the Team Parkinson website</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary seating for 4</li> <li>• Special recognition as Silver sponsor at dinner</li> </ul>

Inclusion in brochure, on t-shirts, & other materials is based on the date sponsorship is confirmed & submission is received.

Contact Edna Ball for cut off dates.

6412 Broadway Avenue • Whittier, California 90606

(866) 822-CURE (866-822-2873) • [www.team-parkinson.org](http://www.team-parkinson.org) • [info@team-parkinson.org](mailto:info@team-parkinson.org)